**Where can I find an ingredient list for our Motives® products?**

Go To – unfanchise.com under downloads: Category Motives, Anti-Aging and Personal Care to find all of the ingredients for all our Motives® products.

**Are Motives® products cruelty free?**

Yes, Market America is committed to creating custom cosmetic products of the finest quality. Market America requires each Motives® manufacturer to certify that it does not test Motives® products on animals.

**Do Motives® products contain any animal by-products?**

No, they do not contain any animal by-products.

**Do any of our Motives® products contain gluten?**

All of our products are gluten free with the exception of Motives Collagen Core Lipstick.

**Are our Motives® products made from all-natural ingredients?**

We strive to offer the purest natural ingredients in our cosmetics. However, when necessary, we do have to add trace levels of preservatives in order to maintain the quality of the product through its shelf life. If you would like to review specific product ingredients, please go to the ingredients list link above for a complete ingredient list for all of our Motives® products.

**Why do some Motives® products contain parabens? Aren’t parabens harmful?**

Please see our parabens FAQ’s.

**Do we have talc in any of our Motives® products and if so, why? Isn’t talc considered toxic?**

Some of our products do contain talc. To see which products do, please go to our Motives® ingredients list that is listed at the beginning of this document.

Next, cosmetic-grade talc is produced so that it conforms to United States Pharmacopeia (USP) and industry specifications. Health experts have maintained over the years that products containing talc are safe when used as directed, and recent scientific reviews of available data have supported this position.

Cosmetic-grade talc does not contain asbestos, which is confirmed by X-ray diffraction, and optical and electron microscopy. In addition, the producers of cosmetic-grade talc have established purity specifications to ensure that it does not contain residue levels of asbestos.

The National Toxicology Program withdrew talc from review in 2005 because literature studies were done on talc without adequate characterization of the
materials under study. No conclusions could be reached concerning what was actually responsible for the range of adverse health outcomes reported. Subsequent studies and meta analysis have failed to establish a risk of biological significance.

**There is an e-mail circulating that lists a number of lipsticks that contain lead, among them Market America Motives® lipstick. Does it?**

Many cancer-related email messages spread alarming information and ask recipients to forward them to friends. The Motives® Dept researched a rumor that surfaced on the Internet and has been circulating the web for close to 8 years. We consulted the [www.americancancersociety.com](http://www.americancancersociety.com) and we confirmed that lead is not and never has been found in Motives® Lipstick. Please see below.


**Rumor:**

In May 2003, an email began making the rounds claiming that many of the most popular lipsticks on the market contain lead and will cause cancer. The email then offers a way to test lipsticks to see if they have lead.

**Fact:**

A search of the U.S. Food and Drug Administration Web site finds no mention of concerns about lead in lipstick. Ted Gansler, MD, an American Cancer Society medical editor, calls the claims totally bogus.

The Food and Drug Administration (FDA) claims that there is no possibility of lead being present in lipsticks. All dyes used in foodstuffs or cosmetics have to be vetted by the FDA for safety, and although some of the colorants the FDA grants approval to do contain lead, it is present in such miniscule amounts that is has no adverse effects on consumers. Manufacturers who wish to do business in the USA are restricted to the use of FDA-certifiable colors only; otherwise their products will not be allowed in the country. What goes into cosmetics these days is strictly regulated, controlled, and fully understood. The FDA's certification process is exhaustive and exhausting. And only the FDA can certify colors as safe — no one else has that authority.

**What Motives Products have SPF?**

Motives® products in the USA that have SPF are the Liquid Powder Mineral Foundation with SPF 15, Custom Blend Foundation Bases have an SPF of 6-8 and Custom Blend Foundation Sunscreen additive has an SPF of 4 for each 5 mL pump added to the blend. Custom Blend Mineral Powder Bases have an SPF of 17 and Custom Mineral Powder SPF Amplifier has SPF 6 for each 1 tsp. added to the blend.

We cannot claim a Sun Protection Factor (SPF) for any of our products in Canada at this time.